

2019-2020 District Goals



District: District A 3
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Lions Learning Day for incoming officers, returning officers, and all interested Lions Topics to be included GMT, GLT, GST, Club President, Club Secretary, Club Treasurer, Orientation, Conflict Resolution, Tech resources and new Tech tools, My Lion, My Club My Way, Small club big Impact etc
Zone meetings to support Lion Leaders, Region Rallies to fun and camaraderie while serving, celebrate 100 years of Lionism in Canada.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Training day specific to Zone and Region Chairs. Have Region chairs and Zone chairs work as teams to solve problems specific to their regions
Throughout year have periodic review of goals and progress
Have Zone and region Chairs participate in district events to facilitate leadership growth and to encourage succession planning.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

District officer training

- promote use of LCI online courses
- promote USA/Canada Lions Leadership Forum
- promote Lions University courses
- provide assistance/training for Lions to prepare for presentations and speeches to clubs
- provide conflict resolution training
- ongoing support re reporting: 1. club visits, 2. expense reports, 3. effective cabinet reports

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	45
3rd Quarter	65
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 160 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 20 new Lions under 40 years old.

My district will convert 6 Leos to Lions

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs
 My district will host a New Club Development Workshop
 My district will organize a Leo Club(s).
 My district will start a Speciality Club(s).
 diabetes cultural youth oriented
 My district will start a W Campus Club(s) at 0-W school/university
 My district will use and promote membership resources to achieve our goal. Membership Development Grants New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	40
2nd Quarter	30
3rd Quarter	30
4th Quarter	45

By the end of the 4th quarter, the district's membership drops will not exceed 145 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

- District wide orientation, 3, one per region, spaced throughout the year to enable Lions to participate
- Create an Orientation team to ensure continuity in the orientations given
- Create a generic orientation that can be used by all clubs and put on the website
- Use "How are your ratings" to determine membership satisfaction
- Promote the use of "Stop, Start, Continue" to evaluate club programs, to weed out projects that have outlived their usefulness or viability, and using a "Needs Assessment" determine what new projects could be started in a community
- Conduct exit interviews where possible

NET GROWTH GOAL

160	+	20	-	145	=	35
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 180000 people.

Action Items:

Of the total number of people served in my district, 50% will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Continue to educate Lions about the global service causes and have our district's coordinators share research information where applicable

Promote strategies and partnerships with other Lions and other service clubs to serve our community's needs

Promote the use of LCI online resources

Encourage the participation in recycling tree planting to celebrate our 100 years of Lionism in Canada by planting 100,000 trees

Celebrate our service with our communities

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1800 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Encourage clubs to create a Strategic Service plan with action items for global causes and their other service projects and to review it annually. This will ensure that clubs keep current with the global causes, and with their community needs

Custom goal and action items

- Use 100 Years of Lionism in Canada as a point of pride to celebrate past and present service and promote new service centered around the Global Service projects as well as projects that are specific to the individual communities

- Invite young service minded people to work with us

- Invite High school students who are participating in the education requirement for community service hours to work with us

- Work with our Vision Screening chairs to develop a new plan to serve the children in our district that is in harmony with the new mandate for our Health Units

- Continue to collect used eyeglasses for recycling

- Celebrate and share the many ways our clubs work to relieve hunger in our communities

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$1000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Promote the individual giving to LCIF through the Lions of Canada Fund for LCIF

Continue to promote the giving from Clubs to support LCIF through the Lions of Canada Fund For LCIF

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

My Lion service reporting will be featured as part of the Lions Learning Day in 2019 and will be repeated as needed.

Encourage clubs to appoint a Club Global Service coordinator who can work with club secretaries and report the service activities.

Custom goal and action items

District Cabinet will promote the giving to LCIF through club donations and individual gifts through the Lions of Canada Fund. For LCIF Presentations will be made at Zone and Region rallies